



# TRUE BELIEVERS



Season 2012 has launched for the True Believers in fine style!

In March we announced the Partnership with the new Saints Player Academy, and in April we held the 'Be the Future' Lunch with over 250 attendees down on the beach at Encore in St Kilda.

This newsletter updates members on the activities of the True Believers, provides details on upcoming events and officially launches the True Believers website. Also included is the first of what will be a series of articles on the 'People Behind the Academy'. This newsletter we cover Jaymie Graham, the Saints Development Coach (Leadership & Welfare).

## THE 'BE THE FUTURE' LUNCH – 13 April 2012

The first of our 2012 functions was held down at Encore in St Kilda. Over 250 members and guests enjoyed a fantastic afternoon (and evening for some!).



Bruce Eva was the Master of Ceremonies and was joined by Saints Head of Football, Chris Pelchen and our new Senior Coach, Scott Watters.

Chris enlightened the crowd on the Saints Player Academy and the benefits that it is

already bringing the Club. He also spoke about the plans for New Zealand and the prospect of the Saints playing a game in Wellington on Anzac Day in 2013 – what a great initiative – True Believers should start booking their tickets now!

Scott was inspiring as he spoke about the new game plan and players that are coming through that will get game time this year.

A True Believers function wouldn't be the same without an appearance from Robbo who kicked off the lunch with a rendition of Shirley Bassey's 'Get the Party Started' – all that was missing was his drag queen outfit . . . . . is this a sign of things to come??



The lunch was a great success.

Special mentions to those who went hard and were successful in the auction:

- Mario Gomizelj, Advanced Sawing and Drilling
- Harold Tracey, H&M Constructions
- Graham Hemingway, Savills
- Frank Antolos, CMW Constructions
- Rob Bartlett, Suncorp
- Grant Tishler, Crabtrees Real Estate
- Dean Lockhart, Probuild
- Ingrid Bakker, Hassell
- Scott Cummings, Robert Bird & Assoc



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## JOIN THE JOURNEY – LUNCH, FRIDAY 20 JULY



Hear directly from the legends as our very own True Believer, Jason Blake interviews the 250 game legend Lenny Hayes and Academy star Jack Newnes.

At the July lunch, the True Believers will pay tribute to one of the all time greats of the St Kilda Football Club and everyone's favourite player - Lenny Hayes. Lenny will join us along with Jason Blake and Jack Newnes.



This is literally a one-off and numbers will be strictly limited. Details are:

**Date:** Friday 20 July, 2012

**Time:** 1.30pm for 2.00pm lunch

**Venue:** 1000 £ Bend, 361 Little Lonsdale Street, Melbourne

Seats can be booked individually or in tables of 10. A formal invitation and booking form will be sent out separately. In the meantime if you would like to reserve seats, contact Peri Macdonald on 0458 492 910 or [pmacdonald@australand.com.au](mailto:pmacdonald@australand.com.au)

## UPCOMING TRUE BELIEVERS FUNCTIONS AND NETWORKING FOR 2012

The remaining official True Believer functions for 2012 are:

- Join the Journey Lunch, Friday 20 July 2012  
Special Guests – **Lenny Hayes**
- True Believers Finals Lunch "That One Lunch in September", Friday 14 September 2012  
Special Guests – **TBA**
- True Believers Members Only Cocktail Party, Seaford – Date TBA
- True Believers Members Only Dinner, Thursday, 22 November, 2012

**Put these dates in your diary now!**

## THE TRUE BELIEVERS WEBSITE – LAUNCHED!

The True Believers website has gone live! All members should get on line and check out:

[www.truebelievers.net.au](http://www.truebelievers.net.au)



The website will become the major form of communication with members in addition to containing all application and booking forms for membership and events as well as payment facilities.



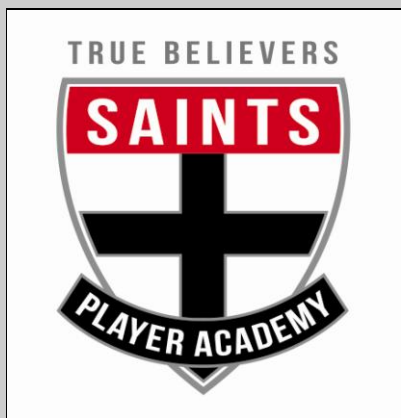
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## THE PEOPLE BEHIND THE ACADEMY

In our newsletters in 2012, we will profile the key people behind the Saints Player Academy.

This month we are profiling Jaymie Graham – Development Coach (Leadership & Welfare).



Jaymie Graham, who has experienced the highs and lows of being a professional footballer, is responsible for Leadership and Welfare within the Saints Player Academy.

Graham, 28, played 37 games with West

Coast over four seasons in an injury-ravaged career.

He received West Coast's outstanding clubman award in 2008, honouring his contribution to the club and the community.

Jaymie continued his evolution as a development expert with his WAFL club South Fremantle after his retirement two years ago.

The former South Fremantle captain has said that the horrific knee injury that forced him into retirement ultimately set him on the path to coaching and accepting the new development role at St Kilda.

"This is an exciting opportunity for me, I'm very impressed with St Kilda's new approach to player development and welfare," Jaymie said upon his appointment.

"Football is a tough industry and it's important a player is armed with the tools they need, both mentally and physically, to deal with any obstacles or challenges they may face."

"This development coaching role is perfectly down my alley. I do want to expand on my coaching experiences and hopefully one day get into a more senior role, an assistant role and look at being a coach in the future."

Jaymie's football career started in the Kalgoorlie league with Mines Rovers, with promise prompting a move to Perth.

Jaymie and five of his siblings were raised by their grandparents, former horse trainer Peter Graham and his wife Robyn, after his mother Trudy's life was ruined by drugs.

But through a complicated set of circumstances five year-old Candy remained in foster care – a situation Jaymie was



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determined to rectify. In 2008 Jaymie achieved his goal, becoming his sisters' full time carer.

Jaymie is continuing his teaching degree and will also have a match day role with the Saints VFL affiliate side, the Sandringham Zebras, as assistant coach to Simon McPhee.

### TRUE BELIEVERS BENEFITS – 2012

So far in season 2012, True Believers Members have enjoyed the following events:

- St Kilda Football Club Official Season Launch, The Great Hall, NGV
- Saints v. Fremantle Executive Function and game
- Saints v. Hawthorn Executive Function and game
- Saints v. Carlton Executive Function and game

Events still to come are:

- Saints v. Essendon Executive Function and game
- All remaining Saints home games through the 300 Club
- St KFC Best & Fairest
- St KFC Legends Match, Rd 22

Membership benefits will continue to be distributed amongst the members. Preference will be given to those members who haven't attended any events.



The True Believers have 6 x 300 Club Seats at every Saints home game including priority use of the 300 Club dining facilities in the Robert Harvey room. These tickets are available to all members. If you would like to use the 300 Club tickets please contact Martin Fallon on 0431 600 188 or [martin.fallon@ap.jll.com](mailto:martin.fallon@ap.jll.com)

### TRUE BELIEVERS MEMBERSHIP 2012

The True Believers mission statement is:

*To be the premier property and construction industry AFL coterie group in Australia, offering financial, professional and mentoring support to St Kilda Football Club, its players and related charities*

As the Saints Player Academy Partner, we are looking to build our membership numbers in 2012.

Existing members are encouraged to nominate potential new True Believers by completing (or getting them to complete) the new membership forms that have also been distributed. New membership will be \$300 and will include the exclusive True Believers silk tie or scarf and the 2012 True Believers Cufflinks or Pin.





# TRUE BELIEVERS



If you have a like minded passionate Saints fan who is associated with the Property and Construction industry, nominate them now before the numbers run out!

All membership enquiries including renewal and application forms should be directed to Ian Robertson on [ian.robertson@naiharcourts.com.au](mailto:ian.robertson@naiharcourts.com.au) or 0419 335 103

## SANDRINGHAM ZEBRAS

With the establishment of the Saints Player Academy, the Saints have forged an alliance with the Sandy Footy Club which has never been stronger and is delivering benefits for both the Saints and the Zebras.

The Academy players are being well groomed down at Trevor Barker Oval and the True Believers have the benefit of watching our Academy Players in action. At the start of this season we saw Aamed Saad, Tom Simpkin, Arryn Siposs and Jamie Cripps all playing fantastic footy for the Zebras and now all of them are playing for the Saints.

The Zebras hold a Presidents lunch at every home game and tickets are at \$35 per head plus drinks at bar prices. If you would like to participate in these lunches please contact Andrew Briggs on 0425 753 773 or [abriggs@buxtonconstruction.com.au](mailto:abriggs@buxtonconstruction.com.au)

## TRUE BELIEVERS COMMITTEE 2012

Along with the Saints Players Academy Partnership, we have a number of exciting initiatives that we are working with the StKFC that we look forward to announcing throughout 2012. We look forward to catching up with all members at the True Believers events and functions. If you have any questions or want to discuss the True Believers plans for 2012 in more detail please contact one of the committee, listed below.

Go the True Believers in 2012 and as always, Go Saints!!

Ingrid Bakker <a href="mailto:ibakker@hasseil.com.au">ibakker@hasseil.com.au</a>	Andrew Briggs <a href="mailto:abriggs@buxtonconstruction.com.au">abriggs@buxtonconstruction.com.au</a>	Neil Cumming <a href="mailto:ncumming@brandagency.com.au">ncumming@brandagency.com.au</a>
John Loschiavo <a href="mailto:John.Loschiavo@barro.com.au">John.Loschiavo@barro.com.au</a>	Peri Macdonald <a href="mailto:pmacdonald@astraland.com.au">pmacdonald@astraland.com.au</a>	Ian Robertson <a href="mailto:irobertson@naiharcourts.com.au">irobertson@naiharcourts.com.au</a>
James Weaver <a href="mailto:James@killila.com.au">James@killila.com.au</a>		

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Presenting Partner of the True Believers

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Regency Shower Screens & Mirrors	03 – 8545 8388
Stegbar Windows, Robes & Shower Screens	03 – 9765 3400
William Russell Doors	03 – 9763 1544
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