

TRUE BELIEVERS



St Kilda Football Club has spawned business and fundraising network, True Believers

- by: *Troels Sommerville*
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The True Believers are a group of St Kilda supporters who have started up a business network. Left to right are Peri Macdonald, Andrew Briggs, Ian Robertson, Alicia Raftis and Andrew Kirkland. *Source:* News Corp Australia

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WHAT began as nine passionate Saints fans meeting for a pre-season lunch has grown into a huge red, white and black army of business networkers and fundraisers.

The True Believers started with St Kilda mates swapping stories in a Moorabbin pub a few years ago, but is now an exclusive property industry networking group that also supports charities.

The group has more than 100 members and says it is dedicated to supporting St Kilda FC with financial contributions, mentoring and business support.

Original member Andrew Kirkland said the group was trying “to grow organically, attract more sponsors and enlighten people to what we’re trying to achieve”.

Its main focus is fundraising and supporting the development of St Kilda FC.

The group also helps mentor young players at the Saints’ academy in Seaford.

“It’s one of the prouder things we do, ” member Peri Macdonald said.

Visit truebelievers.net.au

Article: <http://www.heraldsun.com.au/leader/south-east/st-kilda-football-club-has-spawned-business-and-fundraising-network-true-believers/story-fgnvmhm-1226866465196>

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